






**INFORMATION NOTICE REGARDING THE PROCESSING OF USERS' PERSONAL DATA  
IN ACCORDANCE WITH EU REGULATION 2016/679 ("GDPR") - NEWSLETTERS**

	<b>DATA CONTROLLER</b>	<p><b>Ariston S.p.A.</b>          Address: Viale Aristide Merloni 45, 60044          Fabriano (AN), Italy          Phone number: 07326011          Tax Number &amp; VAT Number: 01026940427          E-mail address: ariston@pec.ariston.com          (Hereinafter also referred to as the "<b>Company</b>"          or the "<b>Data Controller</b>"). Please insert name of          the local Company          Address          ul. Pociuszka 3 31-408 Kraków          Tax Number &amp; VAT Number: 6761345098          ("Company").</p>
	<b>DATA PROTECTION OFFICER (DPO)</b>	<p><b>Partner4Innovation S.r.l.</b>          Address: via Copernico, n.38, 20125 Milano          (MI)          Phone number: 0292852779          E-mail address: dpo-p4i@pec.it</p>

	<b>DATA PROCESSING PURPOSES</b>		<b>LEGAL BASIS FOR PROCESSING</b>		<b>DATA RETENTION PERIOD</b>
	Send, by e-mail, informative communications (" <b>Newsletter</b> ") to those who explicitly request it, by entering their e-mail address in the data collection form provided		Execution of a contract, pursuant art. 6, (1), b) of the GDPR. Execution of the contract involving the data subject.		Data will be kept until the user requests to be removed from the service, which can be done by clicking on the dedicated link at the bottom of each communication sent by the Company. The data collected (e-mail address) will be kept until you request the unsubscription from the newsletter service.  Once the personal data has been deleted from this service, it will be destroyed or made anonymous.
	Direct marketing purposes: sending of promotional and commercial communications by e-mail relating, for example, to the services/products offered by the Company or to inform the data subject about events hosted by the Company, as well as to evaluate the degree of customer satisfaction and to carry out market surveys and statistical analysis.		Consent of the data subject, pursuant art. 6, (1), a) of the GDPR.		Data will be kept until the withdrawal of consent by the user.

After the above retention periods have expired, the data will be destroyed, erased, or anonymized compatibly with the technical procedures for erasure and backup and with the accountability requirements of the Data Controller.



#### **PROVISION OF PERSONAL DATA**

The provision of data marked with a (\*) within the dedicated forms on the site is necessary to ensure the provision of the requested services.

It is agreed that the provision of data for processing purposes based on the consent of the data subject is optional. Any refusal to provide them will result in the impossibility of being able to receive, via e-mail, the commercial communications requested.



#### **DATA RECIPIENTS**

The data may be communicated and processed by external parties operating as autonomous data controllers such as, by way of example, supervisory bodies or authorities, as well as any public or private organisations entitled to request data.

The data may also be communicated or processed, on behalf of the Company, by external parties designated as data processors, to whom adequate operating instructions are given. These subjects are essentially included in the following categories:

- a. companies offering e-mail communication services;
- b. companies that offer services essential to the pursuit of the purposes indicated in this information notice (e.g. media agencies, IT suppliers, etc.)



#### **SUBJECTS AUTHORIZED TO PROCESSING DATA**

The data may be processed by employees of the corporate units responsible for pursuing the aforementioned purposes, that have been expressly authorized to process and have received adequate operating instructions.



#### **PERSONAL DATA TRANSFERS OUTSIDE THE EU**

Where personal data are transferred to countries outside the European Union (EU) or the European Economic Area (EEA) that have not been deemed adequate by the European Commission, the transfer mechanisms set forth in Article 46 of the GDPR (such as standard contractual clauses) will be used, with consideration given to whether "additional measures" are appropriate to ensure a level of protection substantially equivalent to that required by EU law.



#### **DATA SUBJECTS' RIGHTS - COMPLAINT TO THE SUPERVISORY AUTHORITY**

Data subjects can contact the Data Controller by sending a mail to Ariston S.p.A., viale Aristide Merloni 45, 60044 Fabriano (AN), Italy, or via e-mail to (°), in order to request the access to personal data concerning them, the rectification of inaccurate data, the integration of incomplete data, the erasure of personal data, and the restriction of processing in the cases set out in article 18 of the GDPR, where applicable, as well as the right to and object at any time, in whole or in part, on grounds relating to their particular situation, to the processing of data in the case of legitimate interests of the Data Controller.

Furthermore, in the case where processing is based on consent or a contract and carried out with automated tools, data subjects have the right to receive the personal data in a structured, commonly used and machine-readable format, and to transmit the data to another data controller without hindrances.

Data subjects are entitled to withdraw their consent at any time for marketing purposes and to object to the processing of their data for marketing purposes, including profiling in connection with direct marketing.

	Data subjects have the right to lodge a complaint to the competent Supervisory Authority in the member state where they are resident or where they work, or the member state where the alleged breach took place.
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**INFORMATION NOTICE ACKNOWLEDGEMENT**

I declare that I have read the information notice provided pursuant to Art. 13 of the European Regulation 2016/679

**DATA SUBJECT DECLARATION OF CONSENT**

I consent to the processing of my personal data for the marketing purposes.